

*Woffie's Wish*<sup>®</sup>



Comfort Cards LLC



# Erica Messer

**FOUNDER/AUTHOR/SPEAKER**

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# About Erica

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Erica founded Comfort Cards as tree parent company and the first brand his Wolfie's Wish

is a board certified pet bereavement specialist and coach.



For Pet Loss Support, Erica hosts Wolfie's Wish Pet Loss Podcast with celebrity interviews on coping strategies on pet loss.

With clinical musical training, she helps people navigate their grief through the healing power of music.

She authored several book including:

- Tails Of Spirit Pets
- Tails of Spirit Cats
- Maybe I'm Normal: 10 Things I Wish I Knew About Pet Loss
- Healing Hearts: A Guided Pet Loss Journal,
- and A Children's Activity Book .

Erica's passion is creating unique pet loss and pet support solutions for businesses around the globe.



# About Wolfie's Wish

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- Wolfie's Wish focuses on supporting pet parents through compassionate end-of-life care services and award-winning products.
- Wolfie's Wish received the prestigious 2022 Superzoo **best new product award** for its dedication to quality and innovation.
- **The sympathy notecards** were recognized with a nomination for a Louie award in 2024, showcasing the brand's commitment to excellence.
- **Custom solutions** are offered by Comfort Cards to assist staff and customers in navigating the challenges of pet loss with care and understanding.

## Statistics



NUMBER OF  
LANGUAGES

5



BEST NEW  
PRODUCT  
AWARD

2022



NUMBER OF  
FOLLOWERS

8K