

# Erica Messer

PET LOSS EXPERT &  
MOTIVATIONAL SPEAKER

 *Wolfie's Wish*



 [erica@wolfieswish.com](mailto:erica@wolfieswish.com)

 <https://www.youtube.com/@wolfieswish>

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 [wolfies\\_wish](https://www.instagram.com/wolfies_wish)

 [Wolfie's Wish Grieving Cards and  
Products for Pet Parents](https://www.facebook.com/WolfiesWish)

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# Meet Erica

Erica Messer is the owner and founder of Wolfie's Wish. Wolfie's Wish award-winning Pet Loss Grieving Cards are the first of their kind. They contain affirmations designed to facilitate healing with simple daily practices.

After the sudden passing of her beloved fur baby, Wolfgang, Erica couldn't find a product to help her cope so she decided to create her own. Thus the Pet Loss Grieving Cards were developed and her company Wolfie's Wish was born. Erica's Grieving Cards won "Best New Product" at the Superzoo tradeshow.

## SIGNATURE TOPICS

### **Pet Loss: The Unspoken Grief Journey**

More than 80 million households in America own a pet. For most, our pets are much more than just a companion – they're part of our family and losing them is traumatic. So, why don't we talk about it more? Society often disregards the detrimental effects our pet's death can have on our mental well-being. In addition to emotional and physical pain, grieving owners may become socially withdrawn, ruminate over the loss, and even result in severe depression or complicated grief. Erica shares how to empower ourselves to talk about the loss and navigate the grieving period.

### **Celebrating Love After Loss**

It is not uncommon to send condolence cards to friends or family when a loved one passes, but Erica discovered the market has little to nothing available for grieving pet owners. After the sudden passing of her cat, Wolfgang, Erica found herself at a loss. Her despair was greater than she could have anticipated and what made things worse, she couldn't find a simple way to cope. That's when she created Wolfie's Wish Pet Loss Grieving Cards. With a focus on simple actions and affirmations, the cards are a wonderful tool to celebrate the life of your furry companion while supporting self-care, forgiveness, and the releasing of guilt

"These cards are really lovely. I believe that they would not only be an amazing gift to someone close to you who is grieving but also an invaluable tool in moving through the grieving process."

- Fiona Kienig  
Certified Practicing Counsellor

